

WDAF-TV

580623 /

K645100=

**Print Date** 

10/04/12

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POL

Flight Dates 10/03/12-10/09/12

Original Date / Revision

Contract / Revision

10/04/12 10/04/12

Advertiser American Future Fund

Agency Media AdVentures

**Buying Contact** 

8136 Old Keene Road

Suite A-300 Springfield, VA 22152

**AMERICAN FUTURE FUND** 

Agency Com 15%

**Billing Contact** 

8136 Old Keene Road

Suite A-300

Springfield, VA 22152

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 493

Alt Order # 09835192

Billing Type Cash

Order Type **GENERAL** 

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

SP-POL ISS Rev Codes

Product Codes PL2C

Priority 2

Advertiser Ref

## **Primary Account Executive** Dan Driscoll

Account Executive Order% Start Date End Date Dan Driscoll 100%

Order Share 40% Market Value 168625

Competing Station		Amount
КСРТ	%	0
KCTV	12%	20235
KCWE	%	0
KMBC	30%	50587
KMCI	%	0
KPXE	%	0
KSHB	18%	30352
KSMO	%	0

**Order Totals** Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 53 \$57,332.50 \$67,450.00 0.00 10/01/12 10/09/12 \$57,332,50 \$67,450.00 53 Totals \$57,332,50 \$67,450.00 0.00

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	FC	X4 N	IEWS-6AN	VI										
		Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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	FC	X4 N	IEWS-6AN	J.				•						
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3	}	4	10/05/12	10/05/12	M-F 6-7a	CM-All	6-630a		:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
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	FO	X4 N	iews-gan	А								ĺ		
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580623

Flight Dates 10/03/12-10/09/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:15:00

Advertiser American Future Fund

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4 4 10/09/1	2 10/00/12	M-F 0-78 6-630a	CW-AII	6-530a (6:00 AM-6:5	M 10 AM)	:30	1	\$1,000,0001	0.00 NM	1	\$1,000.t
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7 4 10/04/1	2 10/04/12	M-F 7-9a 7-8a	CM-AII	7-8a (7:00 AM-8:0	~~~T~~~	:30	1	\$825.00 1	MH 00.0	1	\$825.(
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Hiatus Dates

<u>Original Date / Revision</u> 10/04/12/ 10/04/12

Order Sep 00:15:00

Advertiser American Future Fund

n Ch	Start	End	Inventory Code	an marini paramitan na aran kantan manda arang		fime Days	Len Si	oots	Rate Pri	Rtg Type	Tota Spots	Amoun
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15 4	10/09/1	2 10/09/12		CM-AII		~**	:30	1	\$825.001	0,00 NM	1	\$825.0
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17 4	10/07/1	2 10/07/12	Su 7-9a 8-9a	CM-All	. ""	5	:30	1	\$509.001	0.00 NM	1	<b>\$50</b> 0.0
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	IEWS SUI											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
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19 4	Intrastit	2 10/03/12	M-F 9-10a 9-930a	CM-AII	9-930a	W MAN DS	:30	1	\$500.001	0.00 NM	1	\$500.C
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20 4	10/04/1	2 10/04/12	M-F 9-10a	CM-Ali	9-930a	T	:30	4	\$600.001	0.00 NM	1	\$500.C
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21 4	AND PARTY OF A VOICE AND	2 10/05/12	M-F 9-10a	9	\$500.00	0.00	***					
61 N	TQ/QD/T	2 (0/09/12	9-930a		9-930a (9:00 AM-9:3	F	:30	1	\$500.001	0.00 NM	1	\$500.0
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22 4	10/08/1	2 10/08/12	M-F 9-10a	CM-All	9-930a	М	:30	1	\$500.001	0.00 NM	1	\$500.0
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23 4	10/09/1	2 10/09/12	M-F 9-10a 9-930a	CM-AII	9-930a (9:00 AM-9:3	TT	:30	4	\$500,001	0.00 NW	1	\$500.0
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Print Date: 10/04/12

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Flight Dates 10/03/12-10/09/12

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Original Date / Revision 10/04/12/ 10/04/12

<u>Order Sep</u> 00:15:00

Advertiser American Future Fund

	itart End	Inventory Code		Start/End	The vertex and the same of the	Len S <sub>i</sub>	pots	Control Official Control of Contr	Rtg Type	Spots	Amount
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49 4 1 <u>9</u>	IDANZ TONGNE	M-F 12p-1p M-F 12-1p	CM-AII	12-10	<del></del>	:30	1	\$500.001	0.00 NM	1	\$500.C
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580623

Flight Dates 10/03/12-10/09/12

Hiatus Dates

00:15:00

Original Date / Revision 10/04/12 / 10/04/12

Order Sep

Advertiser American Future Fund 493 Product AMERICAN FUTURE FUND Estimate #

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30 4	4 10/04/1	2 10/04/12	17.		9-930p		T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
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37	4 10/05/1	2 10/05/12	M-F 9-10p	CM-All	9-930p	in de abbito and a party of		:30	1 \$1,800.001	MA 00.0	1	\$1,800.00
			9-930p		(9:00 PM-0	30 BM)						
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Meak	Start Date : 10/01/12	<u>End Qele</u> 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$1,800,00	Ball	9 <b>Q</b> .00					
The second second	The second second second second	2 10/08/12	M-F 9-10p		9-930p		.uu M	:30	1 64 660 064	0.00 111	4	#4 COM OO
<b>44</b>	T 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	A THENDETA	9-930p		(9:00 PM-9			.30	1 \$1,800.001	0.00 NM	1	\$1,900.60
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	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratir				I		
***************************************	10/08/12	10/14/12	M	TATELOT CONTRACTOR CON	\$1,800.00	0.	00					
39 4	10/09/1	2 10/09/12	M-F 9-10p		9-930p		"T""""	:30	1 \$1,800.001	MA 60.0	1	\$1,800.00
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	Start Date	End Date	Weekdays	Spats/Week	Rate	Ratir	acı		•			
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40 4	10/03/1	2 10/03/12	M-F 9-10p	CM-All	930-10p	- Medical Carlo Continued	21 M 42 22 22 22 24	:30	1 \$1,800.00 1	0.00 NM	1	\$1,200.00
			930-10p		(9:30 PM-1	0:00 PM	)					
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	Start Date 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Bate</u> \$1,800.00	Batir	99 00					
41 4		2 10/04/12			930-10p		<u>vu</u> T	.90	4 64 000 00 4	0.00 1114		#4 BBB BB
.de.1 i.de	10109/1	# I CHESTER I E.	930-10p		930-10p (9:30 PM-1)			:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
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42 4	10/06/1	2 10/08/12			930-10p		M=======	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
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43 4	<u> </u>	2 10/09/12	M-F 9-10p	THE PERSON NAMED IN THE PERSON NAMED IN	930-10p	CANCAGO CACAGO MA	-T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
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	(4 NEWS-0:											
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Flight Dates 10/03/12-10/09/12

<u>Histus Dates</u>

Print Date: 10/04/12

Original Date / Revision 10/04/12/ 10/04/12

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Advertiser American Future Fund

Ln C			Inventory Code		Start/End T		Len S		Rtg Type	Spets	Amount
44	4 10/07	/12 10/07/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:3	S an seen	:30	1 \$1,800.601	MM 90.0		31,880.0
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45		12 10/05/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	and the state of	:30	1 \$1,860.001	0.00 NM	1	\$1,800.0
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46	CHANGE THE PROPERTY OF THE PRO	12 10/08/12	M-F 10-1030p	<del>entrante esta de la companya del companya de la companya del companya de la comp</del>	10-1030p	Marana Marana	:30	1 \$1,600.001	M/4 00.0	4	\$1,800.0
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rQ	Start Date	urivi End Bate	Weekdays	Spots/Week	Rate	Ratino					
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47	4 10/03/	12 10/03/12	M-F 1030-1102p	CM-All	1030-1102p	~ = W ~ ~	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
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ro	Start Date	or End Date	Weekdays	Spots/Week	Rate	Elatino					
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48	4 10/04/	12 10/04/12	M-F 1030-1102p	CM-AII	1030-1102p	~~~T~~~	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
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νQ	Start Date	End Date	Waekdays	Speis/Week	Rate	Rating					
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49	4 10/05/	12 10/05/12	M-F 1030-1102p	September Septem	1030-1102p	**************************************	:30	1 \$1,000.001	O.GO NIM	1	\$1,000.00
50	X4 NW-10:3	n ra	M-F 1030-1102p								ياس معاديد والماس
5.5%	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
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50	4 10/08/	12 10/08/12	M-F 1030-1102p	CM-AII	1030-1102p	M	:30	1 \$1,000.001	MIA 00.0	1	\$1,000.00
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* * *mc;	Start Date	End Oate	Weekdays	Spots/Week	Rate	Rating					
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51	4 10/09/	12 10/09/12	M-F 1030-1102p	CM-All	1030-1102p	~~~~	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
EQ.	X4 NW-10:30	ar	M-F 1030-1102p								we . I Arri Near Arrighton
***	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			ĺ		
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52	4 10/08/1	2 10/08/12	Monday Prime B	CM-All	The second second second second	Менто	:30	1 \$1,600.002	0.00 NM	1	\$1,860.00
8.900	B DOCTOR		FOX Prime Mond	ay 8-0p							and a first and the same block
15174	Start Date	End Date	Weekdays	Spots/Week	Rate	Pating					
Week	: 10/08/12	10/14/12	Manager		\$1,800.00	Rating 0.00					
53	4 10/04/1	2 10/04/12	X Factor Thursday	/ CM-All	7-9p	T	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
YE	ACTOR		FOX X Factor		(7:09 PM-8:00	PM)		A SA SA SASSA		•	شك المستهدية والترويين
A P	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Pote	Peties					
Week:	: 10/01/12	10/07/12	T		<u>Rate</u> \$3,000.00	Rating 0.00					
54 4	4 10/08/1	2 10/08/12	M-F 9-10p	CM-All	A STREET OF THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER.	Herene	:30	1 \$1,800,001	0.60 NM	1	\$1,800.00
EBA	ea biejaio on	10 <i>4</i>	9-930p		(9:00 PM-9:30	) RM)		च क्या श्रम्भवा शास्त्राक्षां र		•	4.1256.48
	(4 NEWS-9F	ivi									



Print Date: 10/04/12

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Flight Dates 10/03/12-10/09/12

<u> Hiatus Dates</u>

<u>Original Date / Revision</u> 10/04/12/ 10/04/12

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Advertiser American Future Fund

Product AMERICAN FUTURE FUND Estimate # 493

Ln Ch Start	End	Inventory Code		Start/End 1	Гime Days	Len Spots		The second secon
N 54 4 10/08/	12 10/08/12	M-F 9-10p	CM-All	9-930p	None of Asset on	:30 T	\$1,800.001	0.00 NM
		9-930p		(9:00 PM-9:	30 PM)			
FOX4 NEWS-9	PM				•			<b>]</b>
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			
Week: 10/08/12	10/14/12	M	1	\$1,800.00	0.00			

Totals 53 \$67,450.00